



# Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore.

SVIFA

## B.F.A. – Fine Arts

SUBJECT CODE	NAME OF SUBJECT	Teaching Scheme/Week			CREDITS	EXAMINATION SCHEME					TOTAL MARKS
		L	T	P		Theory			Practical		
						End sem university exam	Two Term Exam	Teacher Assessment	End sem university exam	Teacher Assessment	
BFA-701	History of Art -China	5	0	0	5	60	20	20	0	0	100

Legends: L: Lecture, T:Tutorial, P: Practical. \*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.

**Course Educational Objectives (CEOs):** The student will be able to:

- To familiarize the students to the History of art of china
- To acquaint the students to various form of art of china.

**Course Outcomes (COs):** The student should be able to:

- To enable the students to analyze the historical development of Chinese art and his various style.

### Paper I

#### BFA701

#### History of Art -China

##### UNIT-I

An Introduction to the Art of China, philosophical effect in Chinese painting, Chinese painting and its technique, Confucius, Taoism.

##### UNIT-II

Various art form of China. Bronze art, pottery, calligraphy, Characteristics etc.

##### UNIT-III

Six canon of Chinese painting, effect of bushiest art on Chinese painting, Characteristics etc.

##### UNIT-IV

Art of shang period, art of Chou dynasty, art of chin dynasty, art of Han dynasty

##### UNIT-V

Art of three dynasties, art of sui dynasty, sung dynasty and art.

#### Recommended Readings:

1. Tregear, M. (1997), Chinese Art. Thames & Hudson.
2. Clunas, C, (2009) Art in China. London, Oxford University Press

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BFA-702	Aesthetics II	5	0	0	5	60	20	20	0	0	0	100

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

\***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

**Course Educational Objectives (CEOs): The students will be able to:**

- To familiarize the students to Indian aesthetics and Art appreciation
- To understand the nature of art and its scope in the factual world.

**Course Outcomes (COs): The students should be able to:**

- to understand the immensity and role of art in our daily life.
- establish the concept of Art in their in their consciousness.
- acquaint with art from expansive viewpoint.

## Paper II

### BFA702

### Aesthetics II

#### COURSE CONTENTS:

##### UNIT-I

Philosophies of Aesthetics. Definition of Aesthetics. Evolution of Aesthetic Concept

##### UNIT-II

Elements of Aesthetics Understanding Dhvani. Bhāva. Alankār. Auchitya. Riti. Guna-Dosh. Vyanjana

##### UNIT-III

Study of relationship of visual and performing Arts.

##### UNIT-IV

Indian Aesthetics- Six limbs Origin and development of Sadanga, Role in Sadanga in development of art, Applications of Six limbs in Indian Aesthetics

##### UNIT-V

Aesthetics Activity : The diversity of its forms; The Aesthetics & Artistic design

#### Suggested Readings:

- Zimme, Heinrich (1969). Philosophies of India, Princeton University Press.
- Jhanji, Rekha (1987). Aesthetics meaning: Some Recent Theories, Ajanta Publications (India).
- Ghosh, Ranjan K. (1979), Aesthetic Theory and Art, Ajanta Books International.

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BFA-703	Creative Portrait	0	0	8	4	0	0	0	60	40	100

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

\***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

**Course Educational Objectives (CEOs):** The student will be able to:

- Familiarize the students to the use of imagination while composing a portrait.
- Acquaint the students to observe and render different proportions of human body with study of light fallen on the figure and background.

**Course Outcomes (COs):** The student should be able to:

- Enable the students to apply the newly learnt techniques in order to compose a finished portraiture.

## **Paper III BFA703**

### **Creative Portrait**

**Creative Portrait Drawing:** Drawing and sketching of Portrait using water and acrylic colours with texture and dry medium. Anatomical details of Face, Proportions of face: Male, Female, Child, Elderly person.

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BFA-704	<b>Creative Composition</b>	0	0	8	4	0	0	0	60	40	100

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

\***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

**Course Educational Objectives (CEOs):** The student will be able to:

- To familiarize the students to the work with creative thinking and illustrative approach.
- To acquaint the students to observe the various forms and shape in realistic and highly abstract modes.

**Course Outcomes (COs):** The student should be able to:

- To enable the students to apply the innovative ideas and his own vision for creative compositions.

## Paper IV

### BFA704

#### Creative composition

Thematic composition with human figure, Imaginative composition with figure and nature, Realistic composition, creative composition, creative and abstract composition. Size of sheet: A3. Minimum 15 submissions at conclusion of semester.

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BFA-705	Mural-I	0	0	8	4	0	0	0	60	40	100

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

\***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

**Course Educational Objectives (CEOs):** The student will be able to:

- To familiarize the students to the work with creative thinking and illustrative approach.
- To acquaint the students to observe the various forms and shape in realistic and highly abstract modes.

**Course Outcomes (COs):** The student should be able to:

- To enable the students to apply the innovative ideas and his own vision for creative compositions.

## Paper V

### BFA-705

#### Mural-I

Mural on Cardboard/ Masonite Board or any brittle surface using Tempera/ Gouache / Watercolor graded wash/ Mixed Media.

Or

Mural on cloth using Acrylic /Earth colors/ Earth minerals with earth mineral pigments.

Or

Fresco Secco/ Fresco Bueno using Tempera/ Gouache/ Mixed Media.

Minimum 4 submissions at conclusion of semester. Size: 2.5x3 feet/ 3x3 feet

Note: At least one submission in each of the above mentioned Categories is compulsory.



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HU-601	Employability Skills	4	0	0	4	60	20	20	0	0

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

\***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

**Course Educational Objectives (CEOs):** The student will be able to:

- Develop professionalism with idealistic, practical and moral values
- Acquire communication and problem solving skills

**Course Outcomes (COs):** The student should be able to:

- Actively participate in formal discussions and manifest professional skills such as working in team, empathy, communicating appropriately and assertiveness.

### Paper VI

#### HU\_601

#### Employability Skills

##### Unit – 1

Self Introduction, SWOT Analysis, Feedback and Coaching, Non-verbal communication, Levels of Communication – Intrapersonal, Interpersonal, Extrapersonal, Communication – JOHARI Window.

##### Unit – 2

Leadership Skills – Role Models – Leadership Styles, Motivation – Internal, External- Self Talk, Problem Solving, Negotiation Skills, Adaptability and Work Ethics.

### **Unit – 3**

Time Management, Anger and Stress Management, Conflict Resolution – Approaches – Solutions, Body Language at work & Business Etiquette, Email & Telephone Etiquette, CV Format, GD Guidelines, Public Speaking.

### **Unit – 4**

Interviewing Skills- Role of Interviewer and Interviewee. Types of Interviews. Types of Interview Questions. Basic Soft Skills, Body Language at Work & Business Etiquette

### **Unit – 5**

Art of Communication, Oral Presentation- Principles of Oral Presentations, Factors affecting presentations, Listening Skills - Process and Types, Reading Skills – Types and Strategies.

#### **Recommended Readings:**

1. Adair, John. (2003). Effective Communication. London: Pan Macmillan Ltd.
2. Amos, Julie-Ann. (2004). Handling Tough Job Interviews. Mumbai: Jaico Publishing.
3. Morgan, Dana. (1998). 10 Minute Guide to Job Interviews. Macmillan: New York.